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EAGLE LEGEND ASIA LIMITED

鵬程亞洲有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 936)

POSITIVE PROFIT ALERT

This announcement is made by Eagle Legend Asia Limited (the "Company", together with its subsidiaries, the "Group") pursuant to rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "Board") of directors of the Company (the "Directors") wishes to inform the shareholders of the Company (the "Shareholders") and the potential investors that it is expected that the Group will record a profit in the unaudited interim results of the Group for the six months ended 30 June 2013 (the "Interim Results") as compared to a loss for the corresponding period ended 30 June 2012. Based on the information currently available to the Company, the Board believes that the factors attributable to the profit include (i) the increase in revenue generated from Hong Kong and Singapore segments; and (ii) the recognition of gain on disposal of an available-for-sale investment.

As the Company is still in the process of finalizing its Interim Results, the information contained in this announcement is only based on the preliminary assessment by the management of the Company with reference to the unaudited management accounts of the Group which have yet to be confirmed. Shareholders and the potential investors are advised to read carefully the Interim Results which is expected to be published in August 2013.

Shareholders and the potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board **Eagle Legend Asia Limited So Chung** *Chairman*

Hong Kong, 7 August 2013

As at the date of this announcement, the Board comprises Mr. So Chung, Miss. So Man and Miss. So Wai as executive Directors, Mr. Lam Woon Kun as non-executive Director and Ms. Lo Miu Sheung Betty, Mr. Ho Gar Lok and Mr. Lam Cheung Shing, Richard as independent non-executive Directors.