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EAGLE LEGEND ASIA

EAGLE LEGEND ASIA LIMITED

鵬程亞洲有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 936)

POSITIVE PROFIT ALERT

This announcement is made by Eagle Legend Asia Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors of the Company (the “**Directors**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and the potential investors that based on a preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2013, the Group is expected to record a profit as compared to a loss for the year ended 31 December 2012. Based on the information currently available to the Company, the Board believes that the factors attributable to the profit include (i) the increase in revenue generated from Hong Kong segment; (ii) the recognition of gain on disposal of an available-for-sale investment; and (iii) the recognition of gain due to the acquisition of Jiangxi Newoman Pharmaceutical Co., Ltd.* (江西半邊天藥業有限公司).

As the Company is still in the process of finalizing the financial statements of the Group for the year ended 31 December 2013, the information contained in this announcement is only based on the preliminary assessment by the management of the Company with reference to the unaudited management accounts of the Group which have yet to be confirmed. Shareholders and the potential investors are advised to read carefully the audited financial results which is expected to be published in March 2014.

Shareholders and the potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Eagle Legend Asia Limited
So Chung
Chairman

Hong Kong, 7 March 2014

As at the date of this announcement, the Board comprises Mr. So Chung, Miss So Man and Miss So Wai as executive Directors, Mr. Lam Woon Kun as non-executive Director and Ms. Lo Miu Sheung Betty, Mr. Ho Gar Lok and Mr. Lam Cheung Shing, Richard as independent non-executive Directors.

* For identification purpose only